



**Clara L. Carrier, Founder**

**BREAKING THROUGH CONSULTING**

**got purpose? Ours is to...**

Help people and organizations break through, advance and increase their impact by finding, understanding and activating their PURPOSE.

The discovery, understanding, pursue, and activation of our PURPOSE can help us mobilize and transform individuals, our surroundings, and our communities.

Furthermore, neuroscience research tells us that a purpose-driven life will positively impact our own health and well-being.

## WHAT YOU CAN EXPECT: A BREAKTHROUGH

- Increased capacity to implement important activities that are designed to improve and enhance the organization's ability to achieve its mission and sustain itself over time.
- A deeper understanding of your organization's reason to exist and how to best activate it for social good.
- A better idea of industry trends and insights and how to leverage them to positively affect the organization's bottom line.
- The ability to leverage people, ideas, processes, and communications to build brand awareness and reputation for the organization.
- Clear knowledge of the organization's intended audience and how to engage them.
- Increased funds and support for the organization.
- Move from crisis to sustainability, to thriving.

## WHAT WE DO

- **Got PURPOSE Assessment™ and Workshop, Strategy & Activation:**  
We identify and rally around the "PURPOSE" as a unique framework that elevates, differentiates and brings brands/missions to life.
- **Stakeholder Understanding:**  
We focus on listening and understanding the needs of individuals or communities that organizations are trying to help, in order to have a greater, more relevant impact on their lives.
- **Community Engagement, Marketing & Communications:**  
We focus on identifying and placing the "PURPOSE" at the core of the organization's business areas.
- **Project Management:**  
We apply our expertise and knowledge, skills and techniques to execute projects effectively, efficiently and well-timed while enabling organizations to tie results to goals.
- **Spanish Translation & Interpretation:**  
We provide meaningful, correct and precise cross-cultural adaptations and interpretation services based on the targeted countries/cultures.

## WHERE TO FIND US

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